INTRODUCTION & PURPOSE

Payson, a robust and tight-knit rural community in Gila County, faces unique challenges that exemplify the healthcare disparities prevalent in many rural areas across the United States. The purpose of this presentation is to report the results of an inter-professional team-based community needs assessment to identify gaps in healthcare services and explore opportunities to improve health and wellbeing of Payson residents.

The needs of the community of Payson has been illustrated utilizing multiple method modalities. Including a "windshield survey", composed of observational data from multidisciplinary healthcare students, visiting integral components of the community infrastructure such as schools, the local hospital, and community center, and round table discussions which provided vital insights into Payson's demographics, cultural values, physical environment, and available healthcare resources. This ensured that the voice of the community was at the center of the entire project to empower the community and identify pertinent gaps in care.

The findings revealed many strengths within the community such as a strong sense of community and support amongst residents, while also highlighting shortages in specialty healthcare services, such as obstetrics and pediatrics. The need for improved postpartum support and interventions for moms and babies was recurrently made evident, as this community overall faces unique challenges including limited public transportation, economic disparities, and barriers to preventative healthcare access that exacerbate poor maternal and infant health outcomes.

This has informed the development of a service-based project aimed to address the needs outlined in this presentation with the goal to improve the overall health and well-being amongst the communities of Payson, AZ.

METHODS

A mixed-methods approach was used to assess the community of Payson, Arizona. Data collection included a windshield survey conducted in October 2024, where inter-professional teams visited key locations such as clinics, schools, and community hubs to gather observational insights.

Round-table discussions with local leaders, including former Mayor Kenny Evans and healthcare professionals, provided qualitative data on healthcare gaps and community dynamics. Additional information was gathered through online sources, including the Payson General Plan, the U.S. Census Bureau, Data USA, and other local websites, to analyze demographics, environmental conditions, and access to resources. Together, these methods informed a comprehensive community assessment of Payson.

This has informed the development of a service-based project aimed to address the needs outlined in this presentation with the goal to improve the overall health and well-being amongst the communities of Payson, AZ.



Identifying Gaps in Rural Healthcare

Payson, Arizona

Center for Excellence in Burst Education (CERE) AHEC Scholars 2024-2026. Emily Burrows, Sonic Forach, Balley Foromer, Ministry Morel, Ministry March (State Control of State Con

PAYSON'S VITAL CONDITIONS FOR HEALTH & WELL-BEING

Belonging -Civic Muscle

Transportation

Reliable

- pportunities for Improvement

Thriving Natural World

1 Severe Maternal Morbidity Rate per

- affordable food in Payson and Department of Agriculture, Economic Research Service. (2024). Increase Healthcare Access

Basic Needs for Health + Safety

Increase access to specialized and

Improve pedestrian safety and

access to care by adding sidewalks to all streets Citation: Health

areas. Retrieved December 3, 2024

primary healthcare services Provider shortage area

Strengths

Strengths

- One critical access hospital w/ 25
- Seasonal overnight shelter
 Newer homes in gated workers through CERE-AHEC
 The Christian Clinic offers free and communities Historical houses

Opportunities for Improvement Opportunities for Improvement

- Homeless population
 Shelter Availability

Humane

Housing

- data.census.gov/profile/Payson_town Arizona?g=160/000US0453700

Meaningful Work + Health

Strengths

- businesses Senior Center offers recreation and social activities for retirees Volunteer opportunities at schools, hospital, and library Hospital and community actively recruits new healthcare providers by effects of licent proteins; recitiencies

pportunities for Improvement

- 50% of population below 200% of Federal Poverty Line Citation: Arizon Department of Health Services. (202)
- Payson primary care area. www.azahs.gov/documents/preventk n/health-systems-development/data eports-maps/primary-care/gila/23.po

Lifelong Learning

'Over of Maternal Deaths are Preventable

10,000 Delivery Hospitalizations 156 Rural Arizona Urban Arizona 119 Maternal Mortality per 100,000 live Births in Arizona Rural Arizona 94 Urban Arizona 79

FINDINGS

Scholars listened to and engaged with a group of young mothers who delivered babies in Payson. Scholars identified several themes from these conversations:

- · Moms and families caring for new babies experienced hardships that are unique to living in a rural area like
- No neonatal specialists
- No home visit within 48 hours of discharge
- · Resources given at hospital discharge seemed inaccessible during a crisis
- · Information from educational videos watched while in the hospital was not retained after discharge home
- · Felt alone and didn't know what to do
- · Taking a newborn to Phoenix for specialty care was expensive and time-consuming, and often required finding care for other kids, renting a hotel, minimum 3 hours of driving

ANTICIPATED FOCUS OF INTERVENTION:

Population: Mothers & Newborns

Timeframe: First 3 Months at Home

Issue: Access to Care & Specialists

REFERENCES & **ACKNOWLEDGMENTS**

1 Lewendowski, K. S., Baer, C. E., Schoustra, R., Indatwa, A., Celaya, M. F., & Tarango, P. (2020). Annual report on maternal fatalities and morbidities in Arizona. Arizona Department of Health Services. https://u

2 Adapted from Seven Vital Conditions for Health and Well-Being [Framework] by Community Commons, n.d. https://www.w.community.commons.org/collections/Seven-Vital-Conditions-for-Health-and-Well-Being